

MAGAZINE "D"

ISSUE	January 1978
TOTAL CIC. ADS	2
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PHILIP MORRIS MIN. COMPETITIVE SIZE IF
ADS SEP. ADS NOT P-4 REMARKS

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PHILIP MORRIS ADS	MIN. SEP.	COMPETITIVE ADS	SIZE IF NOT P-4	REMARKS
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PHILIP MORRIS MIN. COMPETITIVE SIZE IF
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MAGAZINE EAGLE & SWAN.

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